

# Strategies for Engaging the Public around Risk, Recovery, and Resilience

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# Education/Accessible Information

- Education, engagement, and community-based planning should underpin everything around flood risk, recovery and resilience.
  - Flood Bond/Harris Thrives is a good example of longer term process and education.
  - Flood Consortium Greens Bayou Project led by SSPEED and University of Houston another powerful example.
- Accessible in multiple languages and in straight forward wording.

# Risk

- Accurate information to all residents—owners and renters—about flood risks.
  - Individualized and public.
- Accessible, translatable risk maps.
- Promotion of early and in-storm warnings and alerts.
- Accurate studies of the behaviors of every watershed.
- Planning for mitigation in every watershed.

# Recovery

- Treat recovery as an ongoing process. Risk isn't going away.
  - Stood up facilities and systems.
- Continued local investment and coordination.
- Data work and collaboration that paints accurate picture and helps direct aid.
  - Crisis informatics/Crowdsourcing.

# Resilience

- Undertake community plans that lead action.
- Support mitigation efforts at community scale.
- Support efforts to improve fundamental positions for people and communities so that people are less vulnerable.